



Media Release

**Kotak Mahindra Bank Partners Khan Academy India
for Creating NCERT Aligned Science Content for Classes 9th to 12th**

Mumbai, 26th July, 2022: Kotak Mahindra Bank Limited (“KMBL”/“Bank”) today announced its CSR partnership with Khan Academy India (KAI), a non-profit organisation that offers a free learning platform for students to access quality educational material which empowers them to study at their own pace both at home as well as in schools. Under the Bank’s CSR Project on Education and Livelihood it is funding KAI to create National Council of Education Research and Training (NCERT) aligned science content for classes 9th to 12th, which will be freely available on KAI’s digital platforms.

Salman Khan, Founder & CEO, Khan Academy said, “We are thankful to Kotak Mahindra Bank for supporting our vision of making world-class education accessible to all. The CSR funding from Kotak Mahindra Bank will enable us to create science content for class 9th to 12th and offer personalised education to students helping them to build a solid conceptual understanding. Once a solid repository of science content with Kotak Mahindra Bank’s CSR funding support is created, Khan Academy India plans to initiate localisation efforts in science with support from Indian state governments.”

Rohit Rao, Joint President & Group Chief CSR Officer, Kotak Mahindra Bank Limited said, “Our CSR partnership with Khan Academy India is with a view to enhance access to science content for classes 9th to 12th, for the benefit of students from the underprivileged segments, by making it freely available via the digital medium on Khan Academy India’s platform. The content will help students learn better in the sciences, importantly those appearing for class 10th and 12th board examinations across India.”

Kotak Karma is the Corporate Social Responsibility (CSR) identity of the Kotak Mahindra Group companies.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking licence from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group’s business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group’s growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked.



As on 31st March, 2022, Kotak Mahindra Bank Ltd has a national footprint of 1,700 branches and 2,705 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

About Khan Academy India

Khan Academy India (KAI) is a not-for-profit organization, incorporated in India, with the mission of providing free, world-class education for millions of learners in India. KAI is founded by Khan Academy Inc. and Tata Trusts and also supported by Kotak Mahindra Bank, Central Square Foundation and SBI Foundations. We offer quizzes, questions, instructional videos, and articles on a range of academic subjects, including math, biology, chemistry, physics, history, economics, finance, grammar, preschool learning, and more. Our mastery learning system allows students to learn at their own pace. We provide teachers with tools and data so they can help their students develop the skills, habits, and mindsets for success in school and beyond. Our resources are available in English, Hindi, Hinglish, Gujarati and Kannada.

For more information, visit india.khanacademy.org, or join us on [Facebook](#), [Twitter](#), and [Instagram](#).

For further information, please contact:

Revathi Pandit
Kotak Mahindra Bank
+91 98202 37909
Revathi.pandit@kotak.com

Sakshi Denis
Kotak Mahindra Bank
+91 70454 74287
Sakshi.Denis@kotak.com

Arnab Dey
Khan Academy India
+91 9920666567
arnab@khanacademy.org

Rakesh Sharma
Fortuna PR
+91 98335 37679
Rakesh@fortunapr.com

Deepa Menon
Fortuna PR
+91 98676 84883
Deepa@fortunapr.com